

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943983-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
08/22/12 - 08/26/12	943983	07898519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	M-F Sunrise @6AM	6:00-7:00 AM	--222--	:30	6	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESHW		08/22/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP084H	\$1,000.00 NM
1	WESHW		08/22/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP079H	\$1,000.00 NM
5	WESHTh		08/23/12	6:25 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP087H	\$1,000.00 NM
2	WESHTh		08/23/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP079H	\$1,000.00 NM
3	WESHF		08/24/12	6:21 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP079H	\$1,000.00 NM
4	WESHF		08/24/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP087H	\$1,000.00 NM
2	08/22/12	08/24/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP084H	\$1,200.00 NM
4	WESHW		08/22/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
2	WESHTh		08/23/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP087H	\$1,200.00 NM
6	WESHTh		08/23/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
3	WESHF		08/24/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP079H	\$1,200.00 NM
5	WESHF		08/24/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP087H	\$1,200.00 NM
3	08/22/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP084H	\$650.00 NM
3	WESHTh		08/23/12	9:52 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP079H	\$650.00 NM
2	WESHF		08/24/12	9:26 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	2012MRFP079H	\$650.00 NM
4	08/22/12	08/24/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP079H	\$600.00 NM

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943983-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/22/12	08/24/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTh 08/23/12 10:56 AMNBC Today Show II 10AM-11AM :30 2012MRFP087H \$600.00 NM									
2 WESHF 08/24/12 10:56 AMNBC Today Show II 10AM-11AM :30 2012MRFP087H \$600.00 NM									
5	08/22/12	08/24/12	NBC Today Show III	11AM-12PM/10-11/	--111--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 08/22/12 11:29 AMNBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP084H \$500.00 NM									
1 WESHTh 08/23/12 11:29 AMNBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP079H \$500.00 NM									
3 WESHF 08/24/12 11:27 AMNBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP079H \$500.00 NM									
6	08/22/12	08/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--222--	:30	6	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --222-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 08/22/12 12:10 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP079H \$300.00 NM									
6 WESHW 08/22/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP084H \$300.00 NM									
5 WESHTh 08/23/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP087H \$300.00 NM									
2 WESHTh 08/23/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP079H \$300.00 NM									
4 WESHF 08/24/12 12:00 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP087H \$300.00 NM									
3 WESHF 08/24/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP079H \$300.00 NM									
7	08/22/12	08/24/12	Days of Our Lives	1:00-2:00 PM	--111--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --111-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 08/22/12 1:29 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP079H \$400.00 NM									
2 WESHTh 08/23/12 1:24 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP087H \$400.00 NM									
3 WESHF 08/24/12 1:30 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP087H \$400.00 NM									
8	08/22/12	08/24/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --111-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHW 08/22/12 3:44 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP084H \$400.00 NM									
1 WESHTh 08/23/12 3:33 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP079H \$400.00 NM									
2 WESHF 08/24/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP079H \$400.00 NM									
9	08/22/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--222--	:30	6	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --222-- 6 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESHW 08/22/12 4:12 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP079H \$700.00 NM									
1 WESHW 08/22/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP084H \$700.00 NM									
2 WESHTh 08/23/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP087H \$700.00 NM									
4 WESHTh 08/23/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP079H \$700.00 NM									
6 WESHF 08/24/12 4:12 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP087H \$700.00 NM									
3 WESHF 08/24/12 4:40 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP079H \$700.00 NM									
10	08/22/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943983-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/22/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	--222--	:30	6	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
4	WESHW		08/22/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP084H	\$900.00 NM
5	WESHTh		08/23/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP087H	\$900.00 NM
2	WESHTh		08/23/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
3	WESHF		08/24/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP087H	\$900.00 NM
6	WESHF		08/24/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP079H	\$900.00 NM
11	08/22/12	08/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--222--	:30	6	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
5	WESHW		08/22/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP084H	\$1,600.00 NM
2	WESHTh		08/23/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP087H	\$1,600.00 NM
6	WESHTh		08/23/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
3	WESHF		08/24/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP087H	\$1,600.00 NM
4	WESHF		08/24/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP079H	\$1,600.00 NM
12	08/22/12	08/24/12	M-F Entertainment Tonight	7:00-7:30 PM	--222--	:30	6	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
6	WESHW		08/22/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP084H	\$1,600.00 NM
5	WESHTh		08/23/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP087H	\$1,600.00 NM
2	WESHTh		08/23/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
3	WESHF		08/24/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP087H	\$1,600.00 NM
4	WESHF		08/24/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP079H	\$1,600.00 NM
13	08/22/12	08/24/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--111--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		08/22/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP079H	\$1,600.00 NM
3	WESHTh		08/23/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP087H	\$1,600.00 NM
2	WESHF		08/24/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP087H	\$1,600.00 NM
14	08/22/12	08/24/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--222--	6	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHW		08/22/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
1	WESHW		08/22/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP084H	\$1,300.00 NM
5	WESHTh		08/23/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
2	WESHTh		08/23/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP087H	\$1,300.00 NM
3	WESHF		08/24/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP087H	\$1,300.00 NM
6	WESHF		08/24/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP079H	\$1,300.00 NM
15	08/22/12	08/24/12	NBC Tonight Show	11:35P-12:35XM	--111--	:30	3	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.

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FIN# 59-3186949

Invoice # 943983-1	Invoice Date 08/26/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/26/12
Advertiser Romney/R/President	Product ROMNEY/P/R	Estimate Number	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> --111--	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	08/22/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP084H	\$800.00	NM
3 WESH	Th	08/23/12	12:06 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP079H	\$800.00	NM
2 WESH	F	08/24/12	12:19 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP087H	\$800.00	NM
16	08/22/12	08/24/12	M-F Early Sunrise	5:00-6:00 AM	--111--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> --111--	<u>Spots/Week</u> 3	<u>Rate</u> \$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	W	08/22/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP079H	\$325.00	NM
1 WESH	Th	08/23/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP079H	\$325.00	NM
2 WESH	F	08/24/12	5:11 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP087H	\$325.00	NM
17	08/24/12	08/24/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	08/24/12	10:14 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP079H	\$3,000.00	NM
18	08/25/12	08/25/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	08/25/12	7:22 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP079H	\$400.00	NM
19	08/25/12	08/25/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	08/25/12	8:29 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP087H	\$1,000.00	NM
2 WESH	Sa	08/25/12	9:00 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP079H	\$1,000.00	NM
20	08/25/12	08/25/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	08/25/12	6:14 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	2012MRFP087H	\$900.00	NM
21	08/26/12	08/26/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Su	08/26/12	6:13 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP087H	\$400.00	NM
1 WESH	Su	08/26/12	6:52 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP079H	\$400.00	NM
22	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Su	08/26/12	8:28 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP087H	\$1,400.00	NM

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943983-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/26/12 8:53 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 2012MRFP079H \$1,400.00 NM									
23	08/26/12	08/26/12	NBC MEET THE PRESS	NBC MEET THE PR	-----S	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/26/12 9:47 AM NBC MEET THE PRESS NBC MEET THE PR :30 2012MRFP087H \$2,000.00 NM									
24	08/26/12	08/26/12	CHRIS MATTHEWS WKND	CHRIS MATTHEW:	-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/26/12 10:26 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 2012MRFP079H \$600.00 NM									
25	08/26/12	08/26/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/26/12 6:22 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 2012MRFP087H \$900.00 NM									
26	08/26/12	08/26/12	M-Su News @ 11PM	11-1135p	-----S	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/26/12 11:34 PM M-Su News @ 11PM 11-1135p :30 2012MRFP087H \$1,300.00 NM									
27	08/22/12	08/22/12	NBC Prime L&O SVU	10:00-11:00 PM	--W----	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 08/22/12 10:35 PM NBC Prime L&O SVU 10:00-11:00 PM :30 2012MRFP084H \$3,500.00 NM									
28	08/26/12	08/26/12	NFL	8:00PM-conclusion	-----S	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/26/12 9:42 PM NFL 8:00PM-conclusion :30 2012MRFP079H \$7,000.00 NM									
29	08/25/12	08/25/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 08/25/12 10:31 PM NBC Prime L&O SVU 10:00-11:00 PM :30 2012MRFP079H \$1,200.00 NM									
30	08/22/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--WTF--	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 --WTF-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 08/23/12 9:23 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 2012MRFP087H \$650.00 NM									
31	08/22/12	08/24/12	NBC Tonight Show	11:35P-12:35XM	--WTF--	:30	1	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943983-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHW		08/22/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP079H	\$800.00 NM
<u>Total Spots</u>							90		

Payment Terms 30 Days

<u>Gross Total</u>	\$95,275.00
<u>Agency Commission</u>	\$14,291.25
<u>Net Amount Due</u>	\$80,983.75